



Company profile:

What we do:

Our motto is: “Make the aquaculture and fisheries sector grow and grow with the sector”.

Samaki Express E.A. Ltd. is a company that focuses on providing affordable quality expertise and quality inputs that contribute to the development of aquaculture in East Africa. The company has seen the potential and the bottlenecks for the development of the aquaculture sector, concerning inputs the main challenge is continuous availability of quality fish feed in East Africa. We strongly believe in the potential of the aquaculture sector in Kenya and would like to be an active partner that will develop the sector together with the fish farmers and other actors.

In short **Samaki Express E.A. Ltd.:**

- provides affordable good quality fish feed to Kenya.
- provides services to different actors that promote the development of the aquaculture sector.
- provides expertise and high-tech equipment to make the (small scale) fisheries more efficient.

Our objective is to be the leader in promoting aquaculture growth and to be the leader in providing quality fish feeds in the region.

Background

The company was found in April 2014 whereas the two directors are Janeffer Simiyu and Arnoud Meijberg. Arnoud Meijberg has been for over 4 years (2010-2014) in Kenya with GIZ (German Cooperation), in which he has developed a vast network in the aquaculture and fisheries sector. Mr. Meijberg his work was to develop fisheries around Lake Victoria and management of the Trilateral Tilapia Cooperation (TTC) from 2012-2014. In this cooperation Kenya, Germany and Israel jointly developed the aquaculture sector through capacity building of farmers, extension services, existing training institutions and companies. In addition the TTC developed a curriculum for practical vocational training modules for aquaculture. Janeffer Simiyu has in depth cultural and regional knowledge and has extensive knowledge in marketing products in the different regions.

Outlook and philosophy

Samaki Express E.A. Ltd. will establish itself in the East African Market initially through importing fish feeds. Once **Samaki Express E.A. Ltd.** has attained the critical volume it will look into partnerships in setting up a production facility in the region.

Samaki Express E.A. Ltd. would like to work jointly with the farmers and other actors to develop the sector. Once the sector grows everybody will benefit from the economy of scales and competition.

For the feeds distribution it is in our interest that the farmer makes profits, because if they make more profit they will produce more fish and that will also mean they need more feed. The aquaculture sector can only grow through close cooperation between the producer, the feed supplier and the fingerling supplier. Lobbying for professional development of the aquaculture sector is in the interest of Samaki Express E.A. Ltd and the whole development of the sector.

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